

UNITED STATES DEPARTMENT OF JUSTICE WASHINGTON, D.C. 20530

Form OBD-68 (Rev 10-14-76) Formerly DJ-307 for

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents Registration Act of 1938, as amended

Registration Act of 1938, as amended.		
1. Name of Registrant	2. Registration No.	0 = 4
ITALIAN GOVERNMENT TRAVEL OFFICE	568	2-1 60
TIALIAN GOVERNMENT TRAVEL OF TOL	300	
3. This amendment is filed to accomplish the follow	ing indicated purpose or purposes:	
X To correct a deficiency in	To give a 10-day notice of a chan mation as required by Section 2(b)	_
Initial Statement		
X Supplemental Statement for <u>Dec. 31. 197</u> 7	Other purpose (specify)	
To give notice of change in an exhibit previously filed.		
5. Each item checked above must be explained below specific reference to and identity of the item in		
more space is needed, full size insert sheets may		
ltem 25 - a) We have no newly b) The answer is NC	acquired foreign princip	pals
Item 26 - The answer is NO		
Item 27 - We have no new pers	sons. The answer is NO	
Item 15a - Services performed	d by the following firms:	
information bulletin "Restaurants in Ital The undersigned swear(s) or affirm(s) that he has	ants of Special Interest" ns entitled "Travel by Tr ly" and "Birthplaces of F (they have) read the information set for	and ain", amous Men thin this
amendment and that he is (they are) familiar with the	contents thereof and that such contents	are in their
entirety true and accurate to the best of his (their) k	nowledge and belief.	
		•
(Both copies of this amendment shall be signed and swo	orn o	<u> </u>
to before a notary public or other person authorized to ad-	Dr. Emilio Tomma	
minister oaths by the agent, if the registrant is an individ or by a majority of those partners, officers, directors op-	Travel Commissio	ner
persons performing similar functions who are in the United	i	

States, if the registrant is an organization.)

- DKG Advertising \$11,524.81 Placing advertisement in Trade Press as per sample enclosed.
- Robin Williams Films \$7000.- Advance payment for the production of a 16mm. documentary on Florence and the Hill Towns of Italy to be shot on location in late Spring 1978, and to be presented in a lecture circuit by the same Robin Williams at the beginning of 1979.
- Basti Associates \$3750.- Preparation of a TV spot and distribution to 10 independent TV stations on the occasion of Columbus Day 1977. Coordination with principal major cities for Columbus Day proceedings and resulting publicity for this office.
- Boston Store \$990.- Contribution to the Boston Store for using travel promotion display items during an Italian Fortnight held in Fort Smith, Arkansas.
- Elite Publishing Co. \$11,312.- For publishing the monthly bulletin entitled "Tourist News from Italy" and distributing same to 3600 travel agents every month. Samue ENCLOSED.



And the favorable exchange rate now gives your clients even more of it for their money.

9.3% more American tourists came to Italy in 1976 than the year before (which, being the Holy Year, was a big year itself). And in 1977 we expect still more!

Italy is an easy destination for you to sell. Especially

this year.

Because the rate of exchange has never been more favorable to the dollar than now. Your clients will get a lot for their money. And because it's Italy, what they get will be the best. Italy has it all.

A rich heritage in art and culture. Superb food and wine. Incredibly beautiful scenery. From mountains to lakes to cities to beaches. Accommodations of every category. From hotels to pensions to tourist villages to camping grounds. An excellent system of superhighways, state roads and railroads. An extensive network of air, sea and lake transportation. Italy has art festivals and music and folklore and fashion. Italy has it all.

Italy will even give your clients a special museum card for visiting some 800 national museums, art galleries and archeological sites. The card is available to them at any Alitalia Airline office in the U.S.A. for only \$1.00. And it's good for one full year.

Italy has a warm welcome for your clients. Italy has tremendous value for their money. Italy has it all.

ITALIAN GOVERNMENT TRAVEL OFFICE:

36) Post St., San Francisco, Calif. 94108 (415) 392-6206 5500 N. Michigan Ave., Chicago, 111. 60611 (312) 644-0990 630 Fifth Ave., New York, N.Y. 10020 (212) 245-4822



TO ECONOMIC NEWS FROM ITALY Reg U S. Pat OH

- 4. Fairs, Exhibitions, Sports, Art Events
- 5. Customs and Exchange Regulations
- 6. Tourist Statistics and Publications

Transportation News
Hotels and Resorts

ELITE PUBLISHING CORPORATION, 11-03 46th Avenue, Long Island City, N. Y. 11101

VOLUME 30,.No. 1 January 1978

PROMOTION AND GENERAL INFORMATION

TOURISM INCOME NEARLY DOUBLES IN YEAR

1. Promotion and General Information

Foreign tourists spent a total of 3575 billion lire (\$4.1 billion) in Italy during the first ten months of 1977, according to Tourist Minister Dario Antoniozzi. Speaking at a study meeting in Villa San Giovanni, the minister said this represented a 97.8% increase over the corresponding period of 1976. The active balance which remains after deduction of monies period by Italian tourists was 2907 billion lire (\$3.34 billion), an spent abroad by Italian tourists was 2907 billion lire (\$3.34 billion), an increase of 1610 billion lire (\$1.85 billion) over the January-October period of 1976.

ITALY'S TOURISM GIVES MAJOR BOOST TO COUNTRY'S BOP

ENIT, the Italian Government Travel Office, says that the tourism sector of the Italian economy is responsible for the shift in the country's overall balance of payments from a big deficit to a surplus. In the first nine months of 1977, ENIT said, the overall payments balance stood at a surplus of 757 billion lire (\$866.13 million), as compared to a deficit of 1770 billion lire (\$2.02 billion) registered for the corresponding of 1770 billion lire (\$2.02 billion) registered for the corresponding period of 1976. For entire 1977, the government tourist office predicts there will be a net income from foreign tourism in an amount ranging from the equivalent of from \$5 to \$6 billion.

NEW CENTER OF INTERNATIONAL DOCUMENTATION OPENS IN FLORENCE

CEDOC - Centro di Documentazione sulle Organizzazioni Internazionali e le Communita' Europee - the Center of Documentation of International Organizations and of the European Community Countries - is now operating in Florence's Palazzo Ginori. CEDCO constitutes a vast computer information bank on every possible social and economic aspect on an international level and on the EEC nations. The center gathers together data and information heretofore centered in over 100,000 big and small international organizations. The Center's services are available to all at a modest cost, while for universities and research institutes there will be no charge.

VENICE'S GONDOLIERS GETTING A HELPING HAND

The crisis of Venice's famed gondoliers, whose ranks have dwindled over the years from the approximately 10,000 that plied the Queen of the Adriatic's waterways in the sixteenth century, to the 400 more or less that exist today, is about to receive a helping hand from Venice supporters in both Italy and abroad. An international committee has now been formed to save the gondola, and hence the gondoliers. In the meantime, the Venice City Fathers have decreed to meet another complaint of the gondoliers with the new regulation that all traffic on the Grand Canal, the city's major waterway, will be one-way. This is being done in an effort to offset the tossing of gondolas caused by the turbulent waves created by speeding modern craft on the canal. Under the "save the Gondola" program, the international committee is gearing itself to restore Venice's San Trovaso Squero, the Venice boatyard where gondolas are built and repaired by traditional methods. The Venice Committee of the International Fund for Monuments, based in Washington, D.C., is one of the agencies principally seeking to raise funds for this restoration project.

LACK OF FUNDS MAY BRING CLOSING OF MICHELANGELO'S HOUSE

The Florence house of Michelangelo Buonarroti, which has an admirable collection of the masterpieces of the great artist, sculptor and architect, may have to be closed because of a lack of funds. In an economy drive, the authorities have classified the Michelangelo House as a "useless agency" to save the 20 million lire (\$229,000) of its annual upkeep.

CITY FOUNDED BY AENEAS COMES TO LIGHT IN LAZIO REGION

An extremely important archeological discovery has been brought to light in Lazio Region with the finding of a sanctuary, walls, statuary and many artifacts of a city founded by Aeneas. The extraordinary discovery is along the Via Pontina some 25 kilometers from Rome at Pratica di Mare, which is the ancient Lavinium, named after the wife of Aeneas, and which was called by Dionigi di Alicarnasso the "mother city of the Latins". Archeological teams are continuing their excavations as this issue goes to press and the area is being expanded. Until now the various artifacts and statuary so far brought to light constitute the most important collection of sculpture dating back to the fifth century B.C., of ancient Latium. With all the housing speculation that has been going on around the area of discovery, it is a wonder that this piece of the ancient Latin world has remained untouched. The superintendency of monuments is, in concert with the municipalities of Pratica di Mare and Pomezia, moving to change the local building codes to the end of establishing perpetual protection over the area.

RUVO'S ANCIENT CATHEDRAL TO BE RESTORED

The government's Southern Italy Fund is spending 100 million lire (\$114,000) to restore the ancient cathedral of Ruvo. The restoration project includes a search for an ancient crypt which legend has it, exists somewhere within the boundaries of the cathedral.

TRANSPORTATION NEWS

BY RAIL

VENICE NOW LINKED TO MAINLAND BY NEW RAILWAY BRIDGE

Trains are now running in numbers of up to 300 a day over the new railway bridge crossing the lagoon between Venice and the mainland. The old bridge, which was built in 1946, has been closed to traffic and work on its restoration has begun. The new bridge is 3622 meters long - about 2.1 miles - and carries a double track. There will be four tracks in operation by the end of 1979, when repairs on the old bridge are completed. The new rail bridge, the restoration of the old bridge, the doubling of tracks of the Udine-Tarvisio line and the Bologna-Verona line, as well as the electrification of the Vicenza-Tarvisio line - all projects in an advanced phase of construction - will give the Veneto area a modern railway network with speedy, up-to-date metropolitan commuter lines between the various cities.

NOCERA-SALERNO BRANCH LINE FINALLY COMPLETED

The 12-kilometer-long Nocera Inferiore-Salerno branch railway line has at last been completed. Built at a cost of 50 billion lire (\$56.88 million) the section, which is on the Naples-Reggio Calabria line, took 12 years to build because of an amalgam of red tape and natural obstacles which arrested progress of the work. While relatively short, almost all of the 12 kilometers run through Italy's longest railway tunnel, the excavation of which had been an arduous project because of the impervious nature of the countryside.

FASANO-BRINDISI LINE DOUBLE TRACKS COMPLETED

Last month Transportation Minister Lattanzio inaugurated the new double tracks of the Fasano-Brindisi rail line. Speaking at the inauguration ceremonies, Lattanzio said that contracts have been let for track doubling of the line's Brindisi-Tuturano section and that in time tracks will be doubled all the way to Lecce. He also noted that with the imminent completion of the Bari-Metaponto-Sibari-Cosenza-Paolo line, the distance to Sicily will be shortened by an additional 80 kilometers.

TRACK DOUBLING TO AUSTRIAN FRONTIER STARTING SOON

Work is scheduled to start soon on the doubling of tracks from Udine to the frontier with Austria. A Bologna company, as yet unidentified, will initially commence work on the Udine-Carnia section at a cost of 12 billion lire (\$13.65 million).

FIRST DOUBLE TRACK SECTION OF CATANIA-MESSINA LINE READY IN MAY

The first section of the Catania-Messina railway line between Contesse and Giampilieri will have double tracks completed by May. The entire 46-kilometer line will be running on double tracks by the spring of 1979, according to the Transportation Ministry.

SALERNO-NOCERA INFERIORE TUNNEL OPENS

The railway tunnel between Salerno and Nocera Inferiore is now open to traffic. Use of the tunnel saves almost 22 kilometers in distance as it eliminates the curves and ups and downs between the railway stations of Nocera Inferior and Salerno, where trains used to stop to get a "push" from an extra locomotive.

BY AIR

ALITALIA INCREASES PASSENGER CARRYINGS

Last year Alitalia, the national airline, increased its passenger carryings by 18% over 1976, according to the airline's year-end report. In 1977 Alitalia transported more than nine million passengers on its worldwide services.

NEW AIR SERVICE BETWEEN MILAN AND LILLE

A new air service which aims at catering to Italian and French businessmen has been inaugurated by Air France between Milan and Lille. The French airline set up the new service by extending its Milan-Strasbourg route as far as Lille. The service will also serve to carry many of the 70,000 Italian workers who have jobs in the area around Lille. The Milan-Strasbourg-Lille service will be effected by 65-seat Fokker 28 planes, leaving Milan daily at 3:40 PM, With arrival at Strasbourg at 4:35 PM. Departure from Strasbourg will be at 5:05 PM, with arrival at Lille scheduled for 6:00 PM. From Lille to Milan, the following schedule applies: departure from Lille, 10:45 AM, arrival at Strasbourg at 11:40 AM; departure from Strasbourg at 12:25 PM, with arrival at Milan scheduled for 1:20 PM. Milan-Lille first class fare, round trip, is 126,000 lire (\$144); round trip economy, 90,400 lire (\$103).

ALITALIA-ATI PASSENGER CARRYINGS CONTINUE TO RISE

The joint program of Alitalia and Ati, the regional airline, in passenger transportation continues to increase. For the first ten months of 1977, the joint services carried a total of 4,177,358 passengers, a 21.3% increase over the corresponding period of 1976. Seat utilization rose also from 54.1 to 61.2.

DOMESTIC AIR RATES GO UP

Air rates of regional airlines on Italy's domestic routes have been increased by 10% on an average, with a low of 3% and a high of 22%.

ROME INTERNATIONAL AIRPORT TO BE EXPANDED

A short-term expansion plan for Rome's international airport at Fiumicino has been presented to the Ministry of Transportation. The expansion will cost a total of 200 billion lire (\$229.88 million). A new "Y"-shaped building is to be constructed under the program with locales for passengers in transit and other locales for embarking passengers. These will be on the second floor. The first floor will consist of administrative and technical offices. The arrivals hall and the baggage pickup area will also be expanded. There will be a multi-floor automobile parking lot and ground is to be broken for a rail station for a still-to-come rail link between the airport and the city.

BY SEA

NEW HOVERCRAFT ON NAPLES-ISCHIA RUN

The fast hovercraft ferry route between Naples and the Island of Ischia has been supplemented by an additional hovercraft. The new vessel seats 140 passengers and travels at a speed of 31 knots. The hovercraft, named "Albireo", covers the distance between Naples and Ischia in 35 minutes, and will effect four round trip crossings daily in the winter months and five in summer months. The vessel will be joined by the end of the year by two additional hovercrafts.

BY ROAD

SUPERHIGHWAY TOLLS PEAK AT 100 BILLION LIRE IN FIRST SEMESTER

Tolls collected on Italy's network of superhighways in the first semester of 1977 reached a total of 100 billion lire (\$113.76 million), an increase of around 1.7% over the like period of 1976.

HOTELS AND RESORTS

PALMOLIVE BUYS VILLA D'ESTE GOLF COURSE

The famous Montorfano golf course at Grand Hotel Villa d'Este, at Cernobbio, near Como, has been purchased by Colgate-Palmolive for 1.3 billion lire (\$1.48 million). The hotel intends to use the money in expanding and sprucing up the facilities of an establishment that is world-renowned. Among the projects Hotel Villa d'Este has in mind is the construction of a Congress Hall behind the hotel itself.

GOOD HOTELS, GOOD FOOD, GOOD SHOPPING, BUT LITTLE NIGHTLIFE, FRENCH TRAVEL AGENTS SAY OF VENICE

A group of 250 French tour operators and travel agents, which last month completed a four-month cycle of visits to the City of Venice, has come up with praise mixed with criticism on the tourist attractions of the "Queen of the Adriatic". The group which visited Venice under the auspices of the city's Chamber of Commerce, as part of a plan by the Venice tourist authorities to promote Venice in the winter season, found that the hotels were excellent, the food good. In the restaurants, while the menu variety was very good, and prices reasonable, the French travel agents found that the restaurants closed too early. Public transportation was deemed excellent, and nothing more could be asked of the city's shops, whose displays and stocks were found more than adequate. Criticism from the group was directed against the near absence of night life and the lack of illumination and heating in the civic museums, which "close too early", although the art collections on display were found to be varied and superb.

CAMPITELLO MATESE GETS NEW CHAIR LIFTS

The winter sports town of Campitello Matese, Campobasso Province, now has two additional ski chair lifts to alleviate the overcrowding of facilities taking skiers to the slope tops.

MAJOR EVENTS - FAIRS AND EXHIBITIONS, SPORT, ART

VACATIONS EXHIBITION SET AT PIACENZA

The National Vacations and Free Time Exhibition/Fair will take place from April 1 through 9 at Piacenza. Home furnishings is an allied exhibition at the Piacenza event. For those desiring further details contact: Camera di Commercio, Piacenza, Italy.

CLOTHING EXHIBITION IN APRIL

The seventh clothing machinery exhibition is scheduled to take place in Piacenza from April 22 through 25. Further details are available from Segreteria Generale, Salone ISBA - presso Camera di Commercio, Piacenza,